

# AGRISKILLS NEWSLETTER Issue | March 2023

"Sowing skills... ... Harvesting opportunities"







66 We need to bring momentum to Skill India campaign and I would encourage more and more youth to come forward and participate in these opportunities being extended to them"

Shri Dharmendra Pradhan Hon'ble Minister, Ministry of Skill Development & Entrepreneurship (MSDE)



Skill India is one of the most inspiring missions. It remains a very active, wellfunded, and solidly supported program of the Govt of India. Skilling should be a collaborative effort between Government & industry that requires skilled talent.

Shri Rajeev Chandrasekhar Hon'ble Minister of State, Ministry of Skill Development & Entrepreneurship (MSDE)





ASCI completed 1 Decade of Excellence

















- ▲ International Conference on Blended Learning **Ecosystem for Higher Education** in India
- ▲ State Engagements
- ▲ MoU between ASCI & **Escorts Skill** Development
- ▲ UGC & School Program
- Assessment Design & **Development Capacity**
- Standards & Quality Assurance
- Content Development
- Training of Trainers (ToT) Training of Master Trainers (ToMT) Program
- Rozgar Mela
- NAPS & Apprenticeship
- CEDSI: Next Dairy Revolution



# INTERNATIONAL CONFERENCE ON **BLENDED LEARNING ECOSYSTEM FOR** HIGHER EDUCATION IN AGRICULTURE (ICBLE) 2023

The International Conference on Blended Learning Ecosystem for Higher Education in Agriculture was organized by Indian Council of Agricultural Research & jointly hosted by Indian Council of Agricultural Research & World Bank at NASC Complex, New Delhi from 21<sup>st</sup> – 23<sup>rd</sup> March 2023. It aimed to facilitate the knowledge sharing, collaboration & partnership to develop the State of the Art blended learning ecosystem for higher agricultural education in India.

During the conference, CEO ASCI talked about 'Accelerating Digital Development Through Effective Capacity Building & Change Management' as a part of Panel Discussion & highlighted about the importance of the digitalization for building the sustainability in the blended learning ecosystem through diversification of online learning & teaching by integrating technology with agricultural education.



ICBLE 2023: CEO ASCI as a part of panel discussion on "Accelerating Digital Development Through Effective Capacity Building & Change Management"









#### STATE ENGAGEMENTS

- ▲ Under the Agriculture Entrepreneur Promotion Scheme (AEPS) of Agriculture Promotion and Investment Corporation of Odisha (APICOL), ASCI has assessed various entrepreneurs promoted by APICOL in agriculture & allied job roles such as Nursery, Live Stock Service Provider, Agri Input Dealers and Mushroom Grower.
- ▲ ASCI participated in Regional Livestock & Poultry Show 2023: The show took place in Khanapara, Guwahati, Assam during 15<sup>th</sup> - 17<sup>th</sup> Feb 2023 to showcase its activities in the skill ecosystem and opportunities for farmers, farm entrepreneurs & rural youth. During the show, ASCI also connected with industry to explore the possibilities of collaboration for developing skilled manpower & promotion of partnership in the skill ecosystem.



▲ CEO ASCI had a meeting with Director, Dairy Development Department, Assam on 23<sup>rd</sup> March 2023. During the meeting, the discussion revolved around the scope & opportunities of skilling Dairy farmers, certifying all Dairy officers and developing the existing Knowledge centre into a Regional Centre of Excellence in Dairy skilling.





▲ During the meeting with the Assam Fisheries department, Guwahati on 23<sup>rd</sup> March 2023, CEO ASCI discussed about the opportunities of skill training convergence in Fisheries sector under various schemes like CMSGUY. PMMSY, RKVY. The discussion also revolved around certifying Fisheries Trainers with ASCI and affiliating its departmental Training centres.



▲ ASCI in a joint meeting with Vice Chancellor, Assam Agricultural University(AAU) & SEO NSDC on 27<sup>th</sup> January 2023 discussed on the progress of centre affiliation under AAU, skill convergence of existing Farmers Trainings under Extension department of AAU, certification of students under AAU ODL program, certification of RAWE students under RPL on some selected job roles.



# MOU BETWEEN ASCI & ESCORTS SKILL DEVELOPMENT



# **MoU BETWEEN ASCI & ESCORTS** SKILL DEVELOPMENT

Agriculture Skill Council of India (ASCI) has signed MoU with Escorts Skill Development (ESD) in creating skill development training and capacity building across various segments of Agriculture & its allied activities. They joined hands to bridge the skill gap & provide the stakeholders with ample opportunities through skilling & certification in multiple suggestive job roles pertaining to Hydroponics, Aeroponics, Floriculture, Drone Trainer Certification, Tissue Culture, Urban Forestry & Urban Gardening.

# **UGC & SCHOOL PROGRAM**

#### **University Grants Commission**

Under University Grants Commission, many colleges are running Agriculture & Allied courses. Out of which, ASCI assessed around 400 candidates of 15 UGC approved colleges. The courses covered are from various segments such as Beekeeping, Horticulture, Fishing Technology, Aquaculture, Dairy Technology, Organic Farming, Tea Plantation, etc.

# Samagra Shiksha

Under Samagra Shiksha, various states are running Agriculture courses from 9<sup>th</sup> to 12<sup>th</sup> class. Since Jan'2023, approx. 50,000 candidates have been assessed in 18 States viz. Mizoram, Sikkim, Kerala, Punjab, Madhya Pradesh, Goa, Himachal Pradesh, Chhattisgarh, Uttarakhand, Odisha, Gujarat, Maharashtra, Rajasthan, Meghalaya, Telangana, Jharkhand, Puducherry and Andhra Pradesh. The courses covered were Solanaceous Crop Cultivator, Floriculturist-Open Cultivation, Micro Irrigation Technician, Organic Grower, Small Poultry Farmer, Gardener, etc.

# UGC & SCHOOL PROGRAM









# ASSESSMENT DESIGN & DEVELOPMENT CAPACITY

ASCI has completed the following developments to facilitate the standardized assessments in various job roles & also revised the Assessment Blueprints, Assessor Guides & Question Bank Pools to the upgraded versions.

S. No.	Development	Total	New Developments (V3)	Revised to V3	Details
1	Assessment Blueprints	12	5	7	Agriculture Warehouse Worker, Aquaculture Worker, Bamboo Grower, Beekeeper, Fish Retailer, Gardener, Nursery Worker, Sericulturist, etc
2	Assessor Guides	70	30	40	Fish Seed Grower, Fisheries Extension Associate, Forest Nursery Raiser, Freshwater Aquaculture Farmer, Krishi Sahayak, etc.
3	Question bank pools (V2)	7	7	-	Artificial Insemination Technician, Greenhouse Operator, Irrigation Service Technician, Mushroom Grower (small entrepreneur)

# **STANDARDS & QUALITY ASSURANCE (QP/NOS)**

During the period Jan'22-Mar'23, 2 Qualification got approved in NSQC as mentioned below:

S. No.	NSQC No	Stake holder Consultation Date	NSQC Date		No. of QF Approved	Name of Qualification
1.	25	23 <sup>rd</sup> December 2022	05 <sup>th</sup> January 2023	2	2	<ol> <li>Precision Farming         Technician         Vriksh Sanrakshak     </li> </ol>

#### 82 Qualifications in Agri & allied sector have been aligned with the National Credit Framework. Some of the QPs that have been aligned with the National Credit Framework are:

Aguarium Technician, Freshwater Aguaculture Farmer, Barefoot Technician, Hydroponics Technician, Coldwater Aquaculture Farmer, Brackishwater Aquaculture Farmer, Combine Harvester Machine Operator, Dairy Farm Supervisor, Dairy Worker, Farm Workshop Service Manager, Fishing Boat Maintenance Worker, Poultry Farm Supervisor (Electives: Breeder/Layer, Broiler), Greenhouse Installer

# **CONTENT DEVELOPMENT**

ASCI has developed the Skilling content for 35 PMKVY Job roles along with PH and FG for 6 customized job roles of Small Dairy Farmer, Honey Bee Farmer, Backyard Poultry Farmer, Small Organic Grower, Small Mushroom Grower, and Garden Keeper.





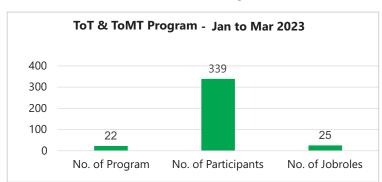




# Training of Trainers (ToT) / Training of Master Trainers (ToMT) Program

- ▲ Online-ToT (11<sup>th</sup> Jan, 2023): ToT (Domain & Platform skill) for 32 existing trainers for 4 job roles.
- △ Online- ToT (18<sup>th</sup> Jan 2023): ToT (Domain & Platform skill) for 68 existing trainers for 11 job roles.
- △ Online- ToT (20<sup>th</sup> Jan 2023): ToT (Domain & Platform skill) for 5 existing trainers for 2 job roles.
- ▲ Online- ToT (2<sup>nd</sup> Feb, 2023-Multiple dates in Phases): ToT (Domain & Platform skill) for 64 existing trainers for 1 job roles.
- △ Online- ToT (2<sup>nd</sup> Feb, 2023): ToT (Domain & Platform skillfor 5 existing trainers for 2 job roles.
- △ Offline- ToT (24<sup>th</sup> Feb, 2023): ToT (Domain & Platform skill) for 23 New trainers for 1 job role.
- △ Online- ToT (2<sup>nd</sup> March, 2023): ToT (Domain & Platform skill) for 18 existing trainers for 8 job roles.
- △ Online- ToT (3<sup>rd</sup> March, 2023): ToT (Domain & Platform skill) for 5 existing trainers for 5 job roles.
- △ Offline- ToT (11<sup>th</sup> March, 2023): ToT (Domain & Platform skill) for 28 New trainers for 1 job role.
- Offline-ToT (12<sup>th</sup> March, 2023): ToT (Domain & Platform skill) for 24 New trainers for 1 job role.
- ▲ Offline- ToT (15<sup>th</sup> March, 2023): ToT (Domain & Platform skill) for 25 Existing trainers for 1 job role.

#### Glimpse of the ToT Programme





# **ROZGAR MELA**

The Rozgar Mela event witnessed the participation from various PMKK, Apprenticeship undertaking organizations & several certified candidates under PMKVY and various skill development schemes.

As a part of Kaushal Mahotsav, ASCI organized the Rozgar Melas in 2 locations during the January-March 2023.

- ▲ **Koderma, Jharkhand:** ASCI participated in the skill exhibition & mobilized employers for the Rozgar Melas organized on 12<sup>th</sup> January 2023. This one-day event was accompanied by other related activities including Career Counselling, Skill Exhibitions & Apprenticeship The employers shortlisted the candidates for 70+ vacancies under various Agricultural positions.
- ▲ Lucknow, UP: ASCI mobilized employers for the Lucknow Rozgar Mela which held on 4<sup>th</sup> – 5<sup>th</sup> March 2023. During the Lucknow Rozgar Mela, around 80+ candidates got shortlisted for various positions in the agriculture & allied sector.







# **NAPS & APPRENTICESHIPS**

ASCI is continuously increasing its collaboration with various stakeholders to appoint more apprentices under the NAPS and has done a substantial work in promoting apprenticeship and NAPS with various establishments. In the same endeavor, ASCI has appointed 579 apprentice under National Apprenticeship Promotion Scheme (NAPS) during this quarter.

The candidates have started "On the Job Training" with various agricultural establishments. The major job roles were from sectors such as Agri Information Management & Post Harvest Supply Chain Management with jobroles like Agriculture Extension Service Provider & Packhouse Worker respectively.

### **CEDSI: NEXT DAIRY REVOLUTION**

The Centre of Excellence for Dairy Skills in India (CEDSI) is an autonomous institution established under the aegis of the Agriculture Skill Council of India (ASCI) and the Ministry of Skill Development & Entrepreneurship (MSDE) with the objective of overall Skill Development and Capacity Building in Dairy and Allied sector. CEDSI aims to ensure Sustainability and Profitability in the Dairy sector through Skilling and Capacity Building, Policy Advocacy & Knowledge Management and Research.

#### **EVENTS**

#### **Dairy Farmers Meet - Nestle**

Nestle has invited CEDSI to participate and put up a stall in Dairy Farmers Meet in Moga, Punjab. The Event was graced by Head of Agriculture, Nestle Global. CEDSI stall received a very positive response from the Farmers



#### **Belangir Dairy Summit in Odisha**

Mr Jaswant Kalsi, COO, CEDSI was invited as the panel member in the Balangir Dairy Summit, the Odisha's 1<sup>st</sup> Dairy Summit organised by Balangir District Administration. During the panel discussion, COO CEDSI spoke about the role of skill development in Dairy Sector to enhance milk production under One District One Product (ODOP) in Belangir, ways to make FPO viable, skill requirements for young entrepreneur & the skill requirements to cope with an influx of new technologies in the dairy sector. CEDSI has also participated in the exhibition and displayed the stall which received huge responses from the farmers.









#### 1. Industrial Upskilling Program

CEDSI in collaboration with World Wide Fund (WWF) has organized a 3-day Upskilling training program for the field functionaries of Saahaj Milk Producer Company in Aligarh, Uttar Pradesh. 28 mid-senior field functionaries were skill trained on the Critical Milk Procurement aspects along with dairy waste management, GHG Mitigation. The program was organised on 15<sup>th</sup> to 16<sup>th</sup> of March in Aligarh.

# Industrial Upskilling Program at Saahaj Milk Producer Company on 15th - 16th March 2023 in Aligarh, U.P.

#### 2. TOT Program

CEDSI in collaboration with ASCI organized online Training of Trainer (TOT) Program for the officials of the Department of dairy Development, Govt. of Assam. The ToT was organised in the Job role of Dairy Farmer/ Entrepreneur. The program was funded under the APART project, World Bank. The The program was organised on 13<sup>th</sup> to 22<sup>nd</sup> of March in Guwahati, Assam.



#### 3. ITC CSR Initiative

CEDSI was empanelled as a knowledge partner for the Project Sunehra Kal, An ITC initiative for livelihood development and socio-economic upliftment. CEDSI has organised a training Program for Pashu Sakhis in Small Ruminants. This Training program was organised in Kota, Rajasthan. CEDSI training will help the pashu sakhis by being self-employed and rendering their services in communities.



#### **COLLABORATIONS**

# MoU signed between CEDSI & Apollo Veterinary College

CEDSI Signs MoU With Apollo Veterinary College, Jaipur, a private veterinary college affiliated under the Rajasthan University of Veterinary and Animal Sciences, Bikaner. This MoU will help the both organisation for mutual collaboration for the training programs.



## **Agriculture Skill Council of India**

6<sup>th</sup> Floor, GNG Building, Plot No. 10, Sector - 44, Gurugram, Haryana - 122 004 **Tel.:** 0124 4670029/ 4814673/ 4814659 | **Web:** www.asci-india.com

E-mail: ceo@asci-india.com











